

Postal Regulatory Commission  
901 New York Avenue NW, Suite 200  
Washington, DC 20268-0001

RE: Docket No. RM 2017-12

Dear Commissioners:

I am writing on behalf of The National WWII Museum in New Orleans, LA. In fulfillment of our designation by Congress as "America's National WWII Museum" we rely heavily on mail and the postal service to aid in the fulfillment of our effort to inspire people, young and old, to embrace the lessons of this monumental global conflict – from its stories of heroism, human tragedies, voices of liberation, and the fruits and responsibilities of victory.

The ability to mail at a lower non-profit rate is the only way we can continue to build and engage our national membership of over 156,000 supporters. Their total contributions provide nearly a quarter of the Museum's operating revenue and their continued support is vital to maintaining our daily operations and growing our national educational outreach initiatives.

As a non-profit, we do our best to limit fundraising costs and ensure the donations we receive are used to complete and improve the only Museum in this country dedicated to telling the full story of the American experience in WWII. Any cost increase would be detrimental to accomplishing our goals and ensuring this Museum thrives as a proud tribute to the men and women who fought so bravely to secure our collective freedom. We respectfully ask that you consider the far-reaching consequences of recalculating nonprofit rates for the benefit of commercial marketing mail.

Sincerely,

Terri L. Burton  
Associate Vice President, Membership & Fundraising Events  
The National WWII Museum